

2011 FY Subsidy for Sending Tourists from Abroad to Fukui Prefecture Implementation Guidelines

Established March 24th, 2011

Purpose

Article 1 These guidelines establish the items necessary for the subsidy provided to promote tourism from China, Hong Kong, Taiwan, Korea, Thailand, and Singapore to Fukui Prefecture. Subsidies are issued in accordance with the number of tourists to tourism agencies in China, Hong Kong, Taiwan, Korea, Thailand, and Singapore that send tourists on travel packages including a one or more night stay in an accommodation facility in Fukui Prefecture and a visit to two or more tourist attractions or facilities in Fukui Prefecture.

Businesses Eligible for Subsidy

Article 2 Businesses eligible for the subsidy are tourist agencies operating legally in China, Hong Kong, Taiwan, Korea, Thailand, or Singapore, and which can send tourists to Japan.

Businesses are to ensure that communication regarding this project can take place smoothly in Japanese.

Amount of Subsidy

Article 3.1 The subsidy is only issued once the number of tourists sent after the unofficial decision goes over 20. However, subsidies will be provided within the budget and in the order applications are received.

3.2 The subsidy amount will equal 1,000 yen multiplied by the number of tourists sent to Fukui prefecture minus 20.

3.3 The subsidy amount will be increased by 500 yen for each of the following conditions met. The upper limit for the subsidy, however, will be set at 2,000 yen.

- Two or more nights stay in an accommodation facility in Fukui Prefecture.
- Utilizing Komatsu Airport for either entry into or departure from Japan.
- Visit to a facility listed on attached form.

3.4 The tour conductor or guide who accompanies sent tourists will not be included.

3.5 The amount issued to the party intending to receive the subsidy (hereinafter, “the Subsidized Business”) will be limited to 1.5 million yen per company.

Submitting the Project Plan

Article 4 The Subsidized Business must submit a Project Plan (Form 1), including an itinerary for the travel package, to the Fukui Prefectural Tourism Federation (hereinafter, “the Federation”) at least seven days before starting to send tourists.

Unofficial Decision and Limit for Issuing of Subsidy

Article 5 The Federation will review documents submitted as per Article 4, will make an unofficial decision on the issuing of the subsidy and the amount to be issued, and will notify the Subsidized Business via the Notification of Unofficial Decision on Subsidy (Form 2).

Application for Changes to or Cancellation of the Project

Article 6 When the Subsidized Business wishes to makes changes to or cancel a project for which an unofficial decision has been made, it must apply to the Federation using the Application for Changes to the Project (Form 3).

Monthly Reports

Article 7.1 From the month it submits the Project Plan until the month it submits the documents stipulated in Article 9, the Subsidized Business must report to the Federation in writing by the 15th of each month on the number of tourists sent in the previous month, using the Monthly Report (Form 4).

7.2 The Subsidized Business must also submit the following documents concerning sent tourists from the previous month when submitting documents stipulated in the above article: 1) a copy of itinerary of travel package 2) a name-list of travelers and 3) a document which proves the number of overnight guests.

Changes to the Unofficial Decision

Article 8.1 The Federation may make inquiries to the Subsidized Business regarding the status of the project or other matters. The Subsidized Business must respond in writing regarding the status of the project, future prospects, etc. within ten days after receiving such an inquiry.

8.2 After reviewing the document specified in the previous clause or the Application for Changes to the Project Plan specified in Article 6, the Federation may make changes to the unofficial decision.

8.3 When changes specified in the previous clause are made, the Subsidized Business will be notified via the Notification of Changes (Form 5).

Project Performance Report, Application for Issuance, etc.

Article 9 The Subsidized Business must submit the Subsidy Application and Project Performance Report (Form 6) to the Federation within 30 days from the date of completion of the project or by September 30st, 2011.

Use of Fax

Article 10 In accordance to Articles 4, 6, and 7, the Subsidized Business can submit the applicable documents by facsimile or as attached documents to e-mail.

Finalizing the Subsidy Amount, etc.

Article 11.1 After the Federation has reviewed documents specified in Article 9 and confirmed execution of the project, it will approve the unofficial decision, finalize the amount of the subsidy to be issued, and notify the Subsidized Business via the Notification of Finalized Subsidy (Form 7). It will also promptly issue the subsidy.

11.2 The subsidy will be issued in yen via electronic transfer to the Subsidized Business's account, such as a foreign currency account, at its financial institution. However, money transfer fees will be the Subsidized Business's responsibility, and the corresponding money transfer fee will be deducted from the subsidy amount when issued.

Accounting for the Subsidy, etc.

Article 12 Businesses that receive the subsidy must account for it clearly and preserve pertinent documents under good management practice for five years.

Cancellation of the Unofficial Decision to Issue the Subsidy and Restitution

Article 13 If a business receiving a subsidy violates the rules and regulations in these guidelines, or if it falsifies submitted documents such as the Project Plan or the Application for Issuance, the Federation may cancel the unofficial decision to issue a subsidy, and may make the business return all or part of the already issued subsidy.

Other

Article 14 The Federation will otherwise provide for items not stipulated in these guidelines.

Supplementary Provision

These guidelines are effective as of April 1st, 2011.

Attach Document (Concerning Article 3.3)

1) Fukui Prefectural Dinosaur Museum (51-11 Terao, Muruko, Katsuyama City, Fukui Prefecture)

OR

2) Owada Electronics District (Commercial Area)

In this Implementation Guideline Owada Electronics District (Commercial Area) refers to the following five large scale retail electronics stores.

- 100 Man Volt, Fukui Main Branch (2-3 Shimbo-cho, Fukui City, Fukui Prefecture)
- Yamada Denki Co. Ltd Techland Fukui Owada Branch (33-1 Owada-cho, Fukui City, Fukui Prefecture)
- Kojima Co. Ltd NEW Fukui LPA Branch (30-13-1 Owada-cho, Fukui City, Fukui Prefecture)
- Joshin Co. Ltd Fukui Main Branch (38-28 Takayanagi-cho, Fukui City, Fukui Prefecture)
- K'S Denki Fukui Kita Branch (28-5 Takayanagi-cho, Fukui City, Fukui Prefecture)