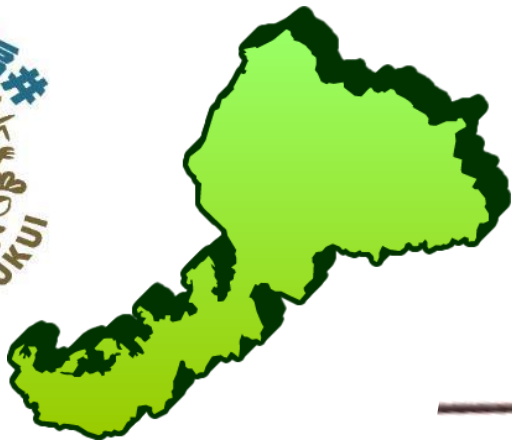




Information of FUKUI

Fukui Prefectural Tourism Federation



2024  北陸新幹線
福井・敦賀開業



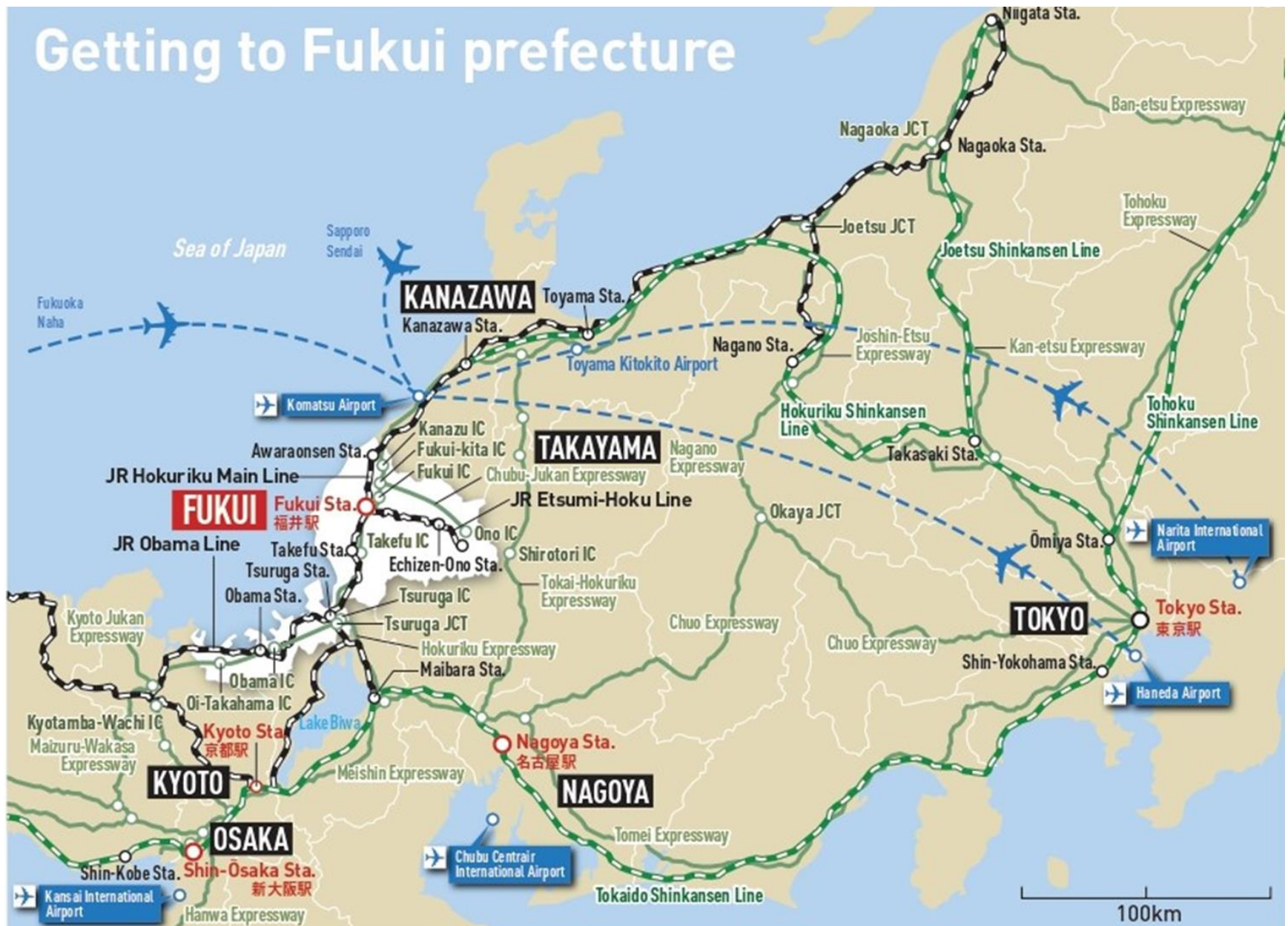
- 1 About Fukui**
- 2 Subsidy Support**
- 3 Experience**
- 4 Unique Venues**
- 5 Accommodation**



1. About FUKUI

Access

Getting to Fukui prefecture



Sinkansen will be extended to FUKUI.

- It currently takes 3 hours and 30 minutes from Tokyo to Fukui by train with transfers, but when the Hokuriku Shinkansen opens, it will be possible to travel from Tokyo to Fukui in less than three hours without transfers.

TOKYO ↔ FUKUI
In 2 hours and 51 minutes.
(33min faster than now)



4 SHINKANSEN STATIONS WILL BE UNVEILED



Foods

Fukui Prefecture is rich in food, including Echizen crabs, soba noodles nurtured by pure water, delicious local sake, local specialties and traditional confectionery.



Echizen soba noodles



Echizen Gani Crab



Wakasa Fugu Blowfish



Local Sake



Heshiko Presarved Mackerel



Sauce Katsu-Don Pork Cutlet Bowl

Traditional crafts

Seven types of traditional crafts are produced in Fukui Prefecture. Some of the craft have a history of more than 1,500 years and are interesting and beautiful crafts that reflect the local climate and history.



Echizen Paper



Echizen Lacquerware



Echizen Knife



Wakasa Agate-work



Echizen Chest



Echizen Pottery



Wakasa Lacquerware

Fukui Prefectural Dinosaur Museum



- Fukui is also known as a Dinosaur Kingdom.
- It is because 6 new species of dinosaurs are discovered in Fukui.
- The Fukui Prefectural Dinosaur Museum is one of the 3 major dinosaur museums in the world.
- The Fukui Prefectural Dinosaur Museum reopened on 14 July 2023 and has been further upgraded!

Highlights !!!

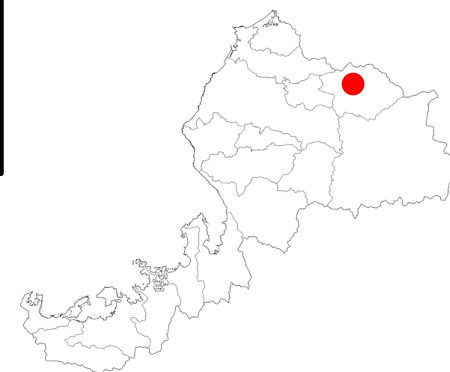


A realistic "Large 3-sided screen" with life-size dinosaurs

Opening hours : 9:00~17:00
※Need reservation
Admission fee : 1000 yen
URL:<https://www.dinosaur.pref.fukui.jp/en/>



'Dinosaur Tower'. Dinosaurs discovered in Fukui



mummy fossil of 'Brachylophosaurus'



Dinosaur Kingdom FUKUI!



●Dinosaur Hotels

A number of unique hotels with dinosaur-concept accommodation are now available

<Hotel List>

- Hotel Harvest SKIJAM KATSUYAMA
- HOTEL FUJITA FUKUI
- Grandia HOSEN
- Hotel Riverge Akebono
- KATSUYAMA NEW HOTEL
- HOTEL KEIFUKU FUKUIEKIMAE ect...



●Dinosaur Bus

Dinosaur Bus from Fukui Station to the Dinosaur Museum.



●Dinosaur Train

Local train with lots of dinosaur tricks on board.



●Dinosaur Bench

There are many dinosaur benches at stations in Fukui Prefecture.
Let 's take a photo with Dr Dinosaur!



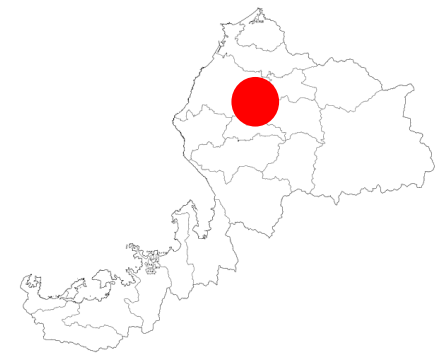
Ichijodani Asakura Clain Ruin



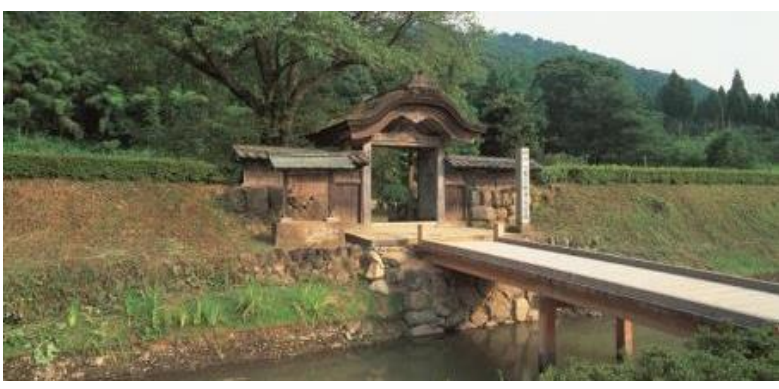
• From 1471 to 1573, this site was home to major castle town controlled by Asakura Clan, feudal lords during the Warring States era. The ruins have been declared a Special Historic Site, the four gardens as Places of Scenic Beauty, and its relics as Important Cultural Property by the government of Japan. These designations demonstrate the significance of Ichijodani.

NEW MUSEUM OPENED !

• Ichijodani Asakura Clain Ruin Museum opened in October 2023 where visitors can learn about the history of the Asakura clan.

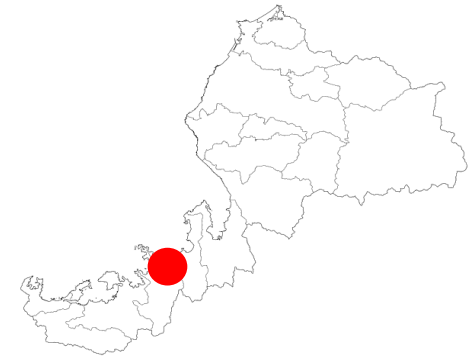


Opening hours : 9:00~17:00
Admission fee : 700yen
URL : <https://asakura-museum.pref.fukui.lg.jp/en/>



Rainbow Line Summit Park (Mikata five lakes)

- Mikata five lakes is a beautiful lake representing Fukui.
- Rainbow Line Summit Park is the only place that offers a view of all five lakes at once.
- The park has five terraces to view the lakes from. Near the central terrace is a rose garden, which comes into bloom from mid-May to mid-June, and from mid-October to mid-November.
- In addition to enjoying the park's hammock area, open-air foot bath, and café, visitors can buy “wish plates” : small pottery dishes to throw down the mountain, as a way to make wishes.



Opening hours : 9:00~17:00

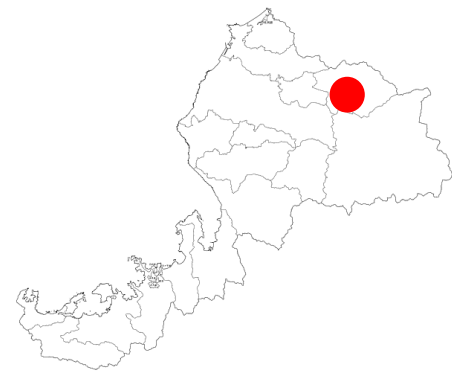
Admission fee : 1,000yen

URL : <http://www.mikatagoko.com/eng/>



Heisenji Hakusan Shrine

- Heisenji Hakusan Shrine was originally established in 717, and is best known for its mossy grounds and gardens.
- Today, Heisenji Hakusan Shrine is beloved as a quiet refuge from the modern world.

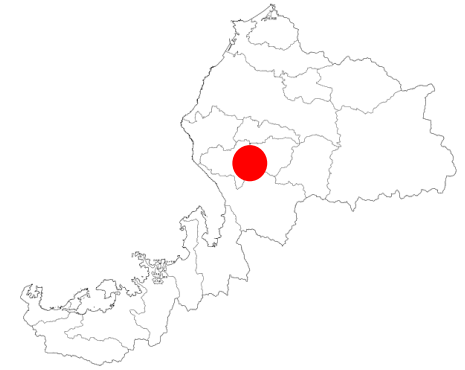


URL : <https://heisenji.jp/>



Okamoto-Otaki Jinja Shrine

- A Unique Shrine Dedicated to the Goddess of Paper.
- Okamoto-Otaki Jinja Shrine is Japan's only shrine dedicated to the goddess of paper. Nowadays, it is known for its history, beautiful grounds, and its unusual architecture: a single large, complex roof connects and combines Okamoto and Otaki Shrines into one.

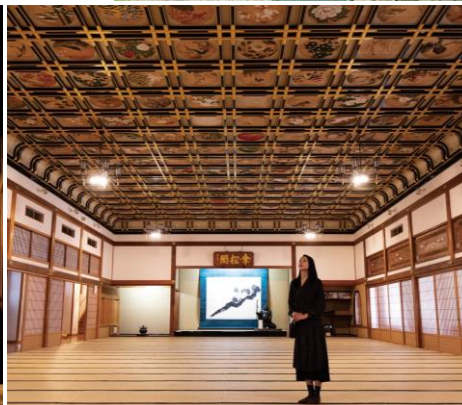
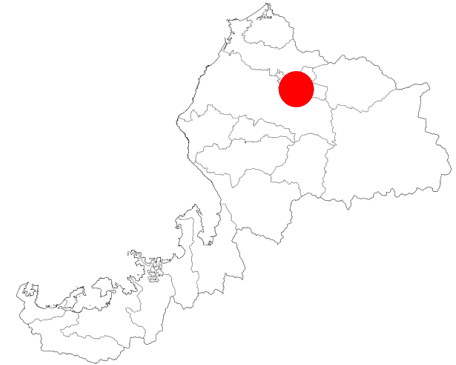


URL :
https://www.echizenwashi.jp/goddess_of_paper/shrine/index.html



Eiheiji Temple

- Striving toward Enlightenment through Zen Practice.
- The temple of Eiheiji was established in 1244 as a temple of the Soto school of Zen Buddhism, by Zen Master Dogen (1200-1253). Today, Eiheiji is one of the head temples of the Soto school.
- This major temple has long had a reputation for scrupulousness, and even today, monks come to practice from all around Japan.
- For visitors interested in Zen experiences, Eiheiji offers zazen sitting practice and overnight stays.



Opening hours : 8:30~16:30
Admission fee : 500 yen
URL : <https://daihonzan-eiheiji.com/en/>

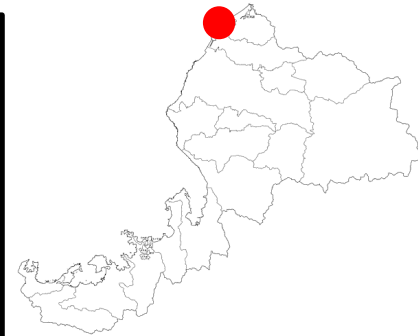


Tojinbo Cliffs

- Dramatic Stone Cliffs along the Sea of Japan.
- These tall cliffs are made up of countless natural columns of stone created 12 to 13 million years ago by volcanic activity—a rare phenomenon found in only two other places worldwide.
- Visitors can walk around and climb on these rocky cliffs, and take half-hour sightseeing boat rides as well.
- This place is also famous for its beautiful sunsets.



Opening hours : Anytime
※Boat Ride:9 : 00~16 : 00
Admission fee : Change Free
※Parking charges apply, and
Boat Ride is 1800yen.
URL :
<https://www.toujinbou-yuransen.jp/en/>



Echizen Ono Castle

- The Rare Sight of Eastern Fukui's "Castle in the Sky"
- The castle sits about 250 meters up, on a small mountain.
- On some mornings from late autumn through spring, when the weather conditions are just right, a thick fog covers the city and the castle rises above it—the "castle in the sky," as some call it.
- You can also enjoy a walk in the castle town, including a traditional morning market that has been running for more than 400 years.

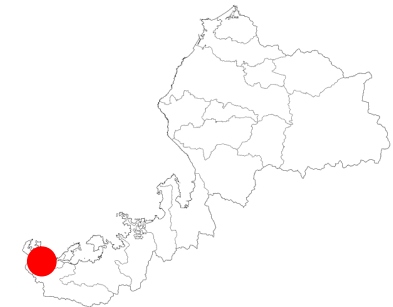
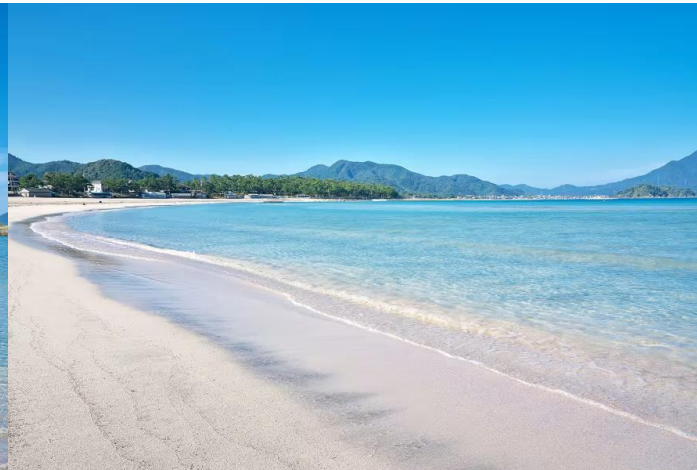
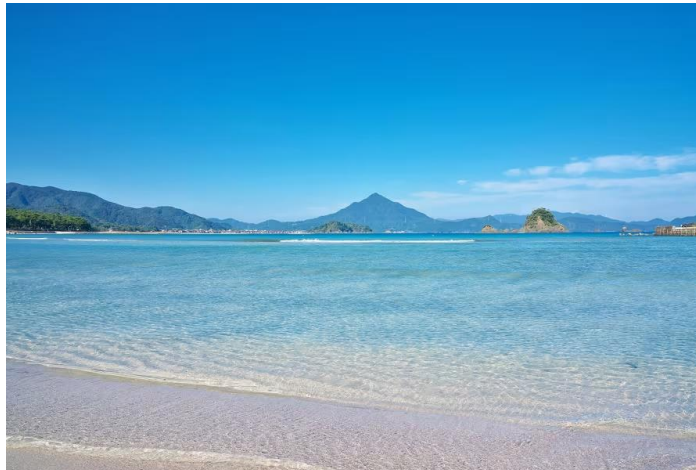


Opening hours : 9 : 00~16 : 00
※Closed in winter (Dec-Mar).
Admission fee : 300yen
URL :
<https://www.onocastle.net/en/about/>

Wakasa Wada Beach



- Wakasa Wada Beach, near the southwestern tip of Fukui, is a popular summer destination for its soft white sand and shallow, clear blue water.
- This was the first beach in Asia to receive the prestigious Blue Flag Beach certification, for its safety, high quality, and environmental sustainability.
- Paid parking is available for visitors coming by car. For visitors coming by train, the beach is roughly a ten-minute walk from Wakasa-Wada Station.



Parking fee : 1200yen~
URL :
<https://enjoy.pref.fukui.lg.jp/en/spot/spot-134/>





2. Subsidy Support

Convention Support Guide FUKUI

For the fiscal year 2025

Support Services

- Subsidies for preliminary inspection of venues
- Propose excursions
- Provision of information about convention facilities and accommodation
- Display of welcome signage at JR station
- Production of welcome stickers
- Set up a tourist information booth
- Set up a booth to sell local souvenirs
- Provide various sightseeing pamphlets
- Lend tourist information DVDs
- Lend thermometers
- Provide Congress bags (for a fee)



Tourist information booth



Welcome sticker (image)



plastic bag



Congress bag



welcome signage at JR station (image)

Please contact us for details

How to get to Fukui

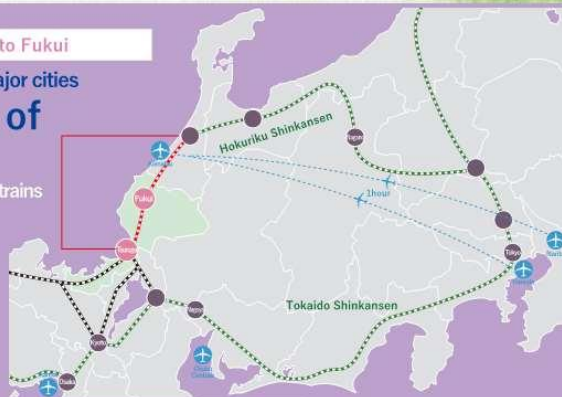
Easy access from major cities

The Heart of Japan

Easy to access by both trains and planes

On 16 Mar, 2024

The Hokuriku Shinkansen bullet train will take you to Fukui from Tokyo in 2 hours 51 minutes with no transfer



From Tokyo

by JR train Hokuriku Shinkansen Approx. 2 hr., 50 min.

by plane Haneda - Kanatsu - Fukui (by bus) Approx. 2 hr.

From Osaka

by JR train Express & Hokuriku Shinkansen Approx. 1 hr., 50 min.

From Nagoya

by JR train Tokaido Shinkansen & Express & Hokuriku Shinkansen Approx. 1 hr., 40 min.

[For inquiries]

Fukui Prefectural Tourism Federation
Convention Division

phone : +81-776-23-0181
E-mail : fukui22@fukuloyado.com
<https://www.fuku-e.com/convention/index.asp>



Fukui Prefectural Dinosaur Museum

Convention Support Guide FUKUI



Yokokan Garden



Okamoto-Otaki Jinja Shrine

We're here to help you put together the convention of your dreams in Fukui!



Rainbow Line

This is one of the best subsidies in all Japan!

For the fiscal year 2025

The Subsidy for Convention Promotion Project

Subsidy We Offer

Up to 90,000 USD
For Convention

Up to 120,000 USD
For International Convention

※Converted at JPY100 to the dollar. Exchange rate subject to change.

Conventions to be granted

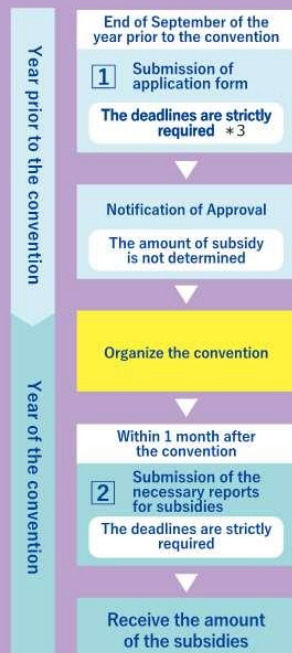
Academic Conference	A meeting for presentation and discussion held by an academic research organization for the members of the academic research organization, or its equivalent.
Conferences and Meetings	Meetings and seminars for members of organizations to present and
Business Conventions	Private company conference/training, incentive travel, or its equivalent.
Sports events	The event must be a newly created sporting event or be held in the prefecture for the first time.

Subsidy for Site Inspection Up to 1,000 USD

We offer up to 500 USD per person (up to 2 people) for organizers with decision rights to come to Fukui Prefecture beforehand and see if they would like to hold their event here. The subsidy is meant to cover travel expenses.

Process of granting subsidies

※Documents ① and ② must be submitted.



① Subsidies for Convention (Up to 90,000 USD)

Requirement

Up to 2/3 of the cost of the event.(Excluding accommodation expenses for participants)

- The event must be held in Fukui Prefecture. (*1)
- The event must be held for two or more consecutive days and include overnight stays. (Excursions are included.)
- Participants must be from at least three different prefectures, which can include Fukui.
- The number of participants must be 50 or more, and the total number of overnight stays in Fukui by participants from outside Fukui Prefecture must be 50 or more.

《Standard Subsidy》 Up to 45,000 USD

Total number of overnight stays by participants from outside Fukui Prefecture
Less than 300 overnight stays ⇒ 500 USD per 50 overnight stays
More than 300 overnight stays ⇒ 1,000 USD for every 100 overnight stays

《Additional Subsidy》 Up to 45,000 USD

For participants from outside Fukui Prefecture spending the night in an applicable host city or town
Less than 300 overnight stays ⇒ 500 USD per 50 overnight stays
More than 300 overnight stays ⇒ 1,000 USD for every 100 overnight stays

※ Please see the attached list of Subsidy for the detail

② Special Subsidies for International Convention (Up to 30,000 USD)

Requirement

- The event must be held in Fukui Prefecture. (*1)
- The event must be held for two or more consecutive days and include overnight stays. (Excursions are included.)
- Participants must be from at least two different countries, which can include Japan.
- More than 10 participants from overseas must stay at least one night in Fukui Prefecture.

《Standard Subsidy》 Up to 15,000 USD

Total number of overnight stays by participants from overseas
500 USD per 10 overnight stays

《Additional Subsidy》 Up to 15,000 USD

For participants from overseas spending the night in an applicable host city or town
500 USD per 10 overnight stays

※ Please see the attached list of Subsidy for the detail

Additional Subsidy Items

Requirement

The following subsidies from ③ to ⑦ can only be used if the subsidies ① or ② are applicable.

③ Subsidy for Attraction (Up to 500 USD)

Applicable to hospitality events at the opening ceremony or reception that will improve the image of Fukui Prefecture and its host city or town.

④ Subsidy for Shuttle Bus Service (Up to 1,000 USD)

Applicable to conventions with more than 300 participants and shuttle bus service between the venue and accommodation facilities. (required to use a bus, train, or cab company that has its headquarters or branch office in Fukui prefecture)

⑤ Subsidy for Excursion (Up to 2,000 USD)

Applicable to visiting the sightseeing facilities or inspecting companies in Fukui prefecture. (1/2 of Excursion expenses (excluding food and beverage))

⑥ Additional Subsidy for Conventions of 1,000 or more participants.

Applicable to conventions of 1,000 or more in-person participants (excluding individuals participating online). The amount of the subsidy offered will vary depending on the number of participants (see details below).

Number of participants	1,000~1,999	2,000~2,999	3,000~3,999	More than 4,000
Additional amount	4,000 USD	6,000 USD	8,000 USD	10,000 USD

⑦ Special Subsidy for Reinan (the Southern Part of Fukui Prefecture)

Applicable to events using ① Subsidies for Conventions and for which participants either spend the night in Reinan (*2) or use ⑤ Subsidy for Excursion to visit sightseeing facilities or companies located in Reinan.

- ➔ Add 1/2 of ① subsidy for Conventions (Up to 2,500 USD)
- ➔ Add 1/2 of ⑤ subsidy for Excursion (Up to 1,000 USD)

The following conventions are not eligible for the subsidy.

- Conventions held by the national or local government
- Conventions that receive any other subsidies from the national or local government except this subsidy
- Exhibitions, trade fairs, professional sports events and entertainment such as concerts and plays
- Political or religious activities and commercial events
- Conventions to be held in conjunction with exchange between sister cities

*1 Applicable host cities and towns: Fukui City, Ono City, Katsuyama City, Sabae City, Awara City, Echizen City, Sakai City, Eihaiji Town, Minami Echizen Town, Echizen Town, Tsuruga City, Obama City, Minama Town, Takahama Town, Oi Town, Wakasa Town

*2 Reinan area: Tsuruga City, Obama City, Mihama Town, Takahama Town, Oi Town, Wakasa Town

*3 If there are any special circumstances, you can apply for the subsidies by the first day of the month three months prior to the convention. Please contact us.



3. Experience

Echizen paper (Washi paper) making experience

- Echizen paper is one of the traditional crafts of Fukui Prefecture, with a history of over 1,500 years.
- Echizen paper, known as the king of paper, is an excellent Japanese paper with beautiful color, smooth surface, durability and beauty.
- You can enjoy the experience of making Echizen paper!



Time Required : 20 min~40 min
 Fee : 600 yen~3000 yen
 Capacity : Min 1~ Max 80
 Web Site
 ▶ <https://www.echizenwashi.jp/english/information/papyrus.html>



Echizen Knife making experience

- Echizen Knife is one of the traditional crafts of Fukui Prefecture, with a history of over 700 years.
- Echizen Knife is thin and beautiful, yet highly sharp and resistant to spills.
- Its beauty and sharpness is such that Michelin chefs go out of their way to buy it.
- You can try your hand at knife-making, from simple paper knives to full-blown kitchen knives.



Time Required : 1 h~7 h
Fee : 1000 yen~35,000 yen
Capacity : Min 1~ Max 20
Web Site
▶ <https://www.takefu-knifevillage.jp/experience>



Echizen Lacquerware making experience

- Echizen Lacquerware is one of the traditional crafts of Fukui Prefecture, with a history of over 1,500 years.
- Echizen lacquerware boasts the largest market share in Japan as tableware for hotels and restaurants.
- You can enjoy painting, deposit and wiping lacquer experience.



Time Required : 1 h~2h
Fee : 2000yen~3000yen
Capacity : Min2~ Max150
Web Site
▶ <https://www.echizen.or.jp/en/workshop>



Echizen Pottery making experience

- Echizen Pottery one of the traditional crafts of Fukui Prefecture, with a history of over 800 years.
- In recent years, illuminations using Echizen ware have also been held.
- You can enjoy making Echizen Pottery!



Time Required : 30min~1.5h

Fee : 600yen~5000yen

Capacity : Min1~ Max30

Web Site

▶ <https://enjoy.pref.fukui.lg.jp/en/spot/spot-117/>

***Artworks cannot be taken home on the day.**



Sabae Eyeglass making experience

- Fukui Prefecture is a leading producer of eyeglass frames, accounting for more than 90% of the domestic market share of eyeglass frames!
- Many Fukui eyeglass are made in Sabae, and their quality is among the best in the world.
- You can even experience making such top-of-the-range eyeglass yourself!



Time Required : 1h~7h

Fee : 2000yen~30,000yen

Capacity : Min2~ Max6

※Keyring making for up to 40 people

Web Site

▶ <https://www.megane.gr.jp/museum/workshop>



Tree Picnic Adventure Ikeda



- Tree Picnic Adventure Ikeda offers fun and excitement in the great outdoors.
- The Mega Zipline is a two-stage zipline course, traveling a total of nearly a kilometer, with a panoramic bird's-eye view of Ikeda's forests.
- To enjoy the natural scenery from a different angle, visitors can ride an Adventure Boat: a raft ride on a two-kilometer course along the Asuwa River.
- The facility has a variety of overnight camping options, from bungalows to tents suspended up in the trees, as well as popular camping activities like outdoor grilling.



Time Required : 1 h ~
Fee : 500yen ~ 20000yen
※Depends on the experience.

Web Site

▶ <https://www.picnic.ikeda-kibou.com/en/>



Fishing experience

- Fukui Prefecture is located by the sea, and delicious seafood can be caught all year round.
- Why not experience fishing in such a rich sea?
- Not only will you catch fish, but you can also learn about the deep connection between nature and people by experiencing the lives of fishermen through private accommodation and guesthouses.
- You can also process and eat the fish you catch.



※Prices and time required vary depending on the experiences. Please ask us which experience you want to try.



Agricultural experience

- Fukui Prefecture is also blessed with a rich natural environment and a thriving agricultural industry.
- A countryside experience program is also available in collaboration with local farmers, which allows visitors to deepen their understanding of agriculture through the program.
- You will learn about the rewards and hardships of farming, environmental issues and the importance of food



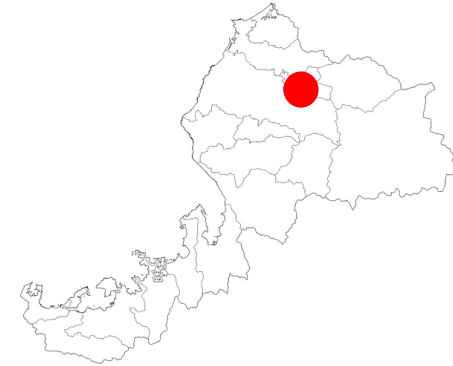
※Prices and time required vary depending on the experiences. Please ask us which experience you want to try.



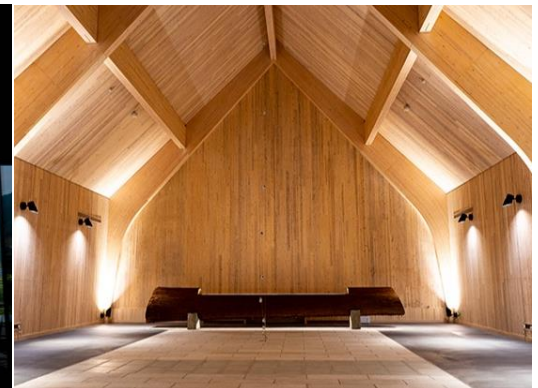
4. Unique Venue

ESHIKOTO

- Kokuryu is one of the popular sake brands made in Fukui.
- Kuroryu Sake Brewery opened its new facility ESHOKOTO in June 2022 to promote Fukui food and culture including sake.
- There are sake shop which you can enjoy tasting and French restaurant with Fukui ingredients.
- A large hall is also available for gala dinners and parties.



Opening hours : 10:00~17:00
Sake Tasting : 1,500 yen
URL : <https://eshikoto.com/>



Echizen Railway

- Echizen Railway is Fukui's local train.
- There are two lines, one heading towards Eiheiiji and Katsuyama area and the other towards Awara Onsen and Mikuni area.
- You can enjoy the idyllic view from the train windows at a leisurely pace.
- This train can also be hired out, so you can enjoy parties inside.
- The recently completed dinosaur train with dinosaurs on board is very popular.



Opening hours : 5:20~23:59
No-Service day : Late December to end of February.
Fee : 30,000yen~about 150,000yen
※Prices vary depending on the distance travelled and the type of train.
Capacity:Max100
URL : https://www-echizen--tetudo-co.jp.translate.google/?x_tr_sl=auto&x_tr_tl=en&x_tr_hl=en



Kagetsuro

- Kagetsuro was built in 1897 and is a tangible cultural property of Japan.
- It can be used as a reception venue or restaurant.
- You can enjoy everything from Fukui soba noodles to Kaiseki cuisine.
- You can also experience the region's famous Sagicho, a dance performance with drums.

Sagicho
Dance
performance



Opening hours : 11:00~21:00
No-Service day :Wednesday
Fee : 1,000yen~4,000yen
Capacity:Max60
URL : https://katsuyama--navi.jp.translate.goog/kagetsuro/?_x_tr_sl=auto&_x_tr_tl=en&_x_tr_hl=en



Yokokan Garden

- Yokokan Garden is a traditional architecture in harmony with Japanese garden design.
- The house is built facing the pond, so you can enjoy a feeling of openness as if you were on a boat.
- In late winter and early spring, the garden's plum blossoms and wild cherry blossoms come into bloom. In October and November, the garden's maple trees turn a deep red, and are lit up at night.
- You can also enjoy tea ceremony in the building.



Opening hours : 9:00~19:00
No-Service day :
28 December - 4 January
every year.
Fee : 220yen
(admission fee)
URL :
<http://www.fukuisan.jp/en/yokokan/index.html>



Ecocruise at Mikata Five Lakes

- There are beautiful lakes called Mikata Five lakes.
- You can enjoy a cruise on Lake Suzushiko, one of the Mikata Goko lakes.
- The boats used for cruising use motors and batteries to keep going and are environmentally friendly, emitting no exhaust fumes or CO2
- It is also friendly to people and living organisms as it produces very little noise and vibration.
- Also you can charter these boats.



Opening hours : 9:30~16:30
No-Service day :Wednesday
Fee : 2000yen per person
50000yen for one boat
charter
Capacity : Max 60 (2boats)
URL : https://mihama--lakecenter-com.translate.google.com/home/ecocruise/large-ship/?x_tr_sl=auto&x_tr_tl=en&x_tr_hl=en



5. Accommodation

COURTYARD BY MARRIOTT FUKUI

- Courtyard by Marriott FUKUI is the new hotel just opened on 15 March 2024.
- This hotel is located on the upper floors of a 28-storey building.
- With approximately 252 guest rooms including 12 suites, it overlooks a spectacular view of Fukui City and offers stylish and comfortable accommodation.
- This hotel is conveniently located near JR Fukui Station 's west exit, just a 6-minute walk.

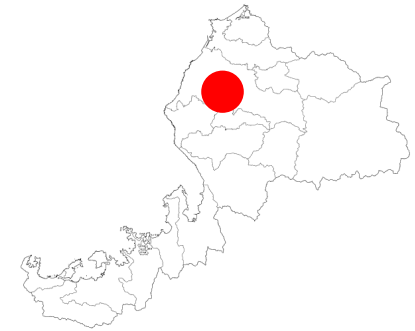
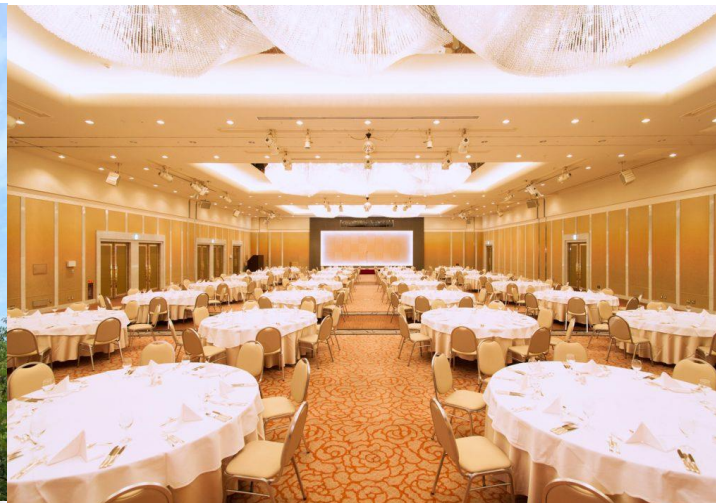


Capacity: more 252 rooms
URL :
<https://www.marriott.com/en-gb/hotels/kmqcy-courtyard-fukui/overview/>



HOTEL FUJITA FUKUI (The Gran Yours Fukui)

- Hotel Fujita Fukui is located within a 10-minute walk from Fukui Station.
- It is the largest hotel in Fukui City.
- It has 354 functional guest rooms, large and small banquet halls and restaurants.
- The hotel can be used as a base for tourism, business and other activities.

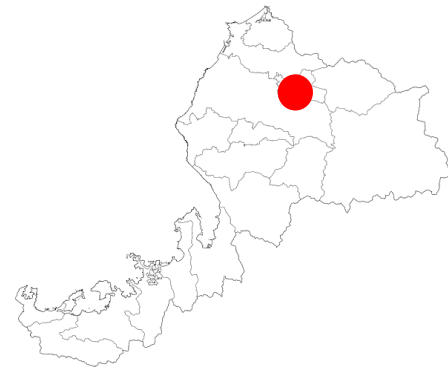


Capacity: more than 350 rooms
URL : <https://www.g-housen.co.jp/en/>



HAKUJUKAN

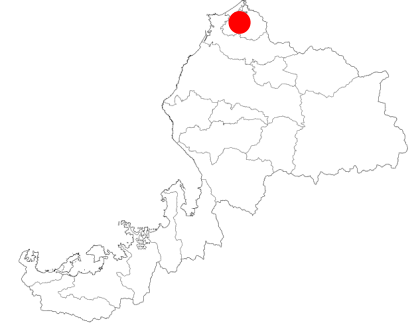
- Hakujukan is located near the entrance to the approach to Eiheiiji Temple.
- Hakujukan is an inn halfway between a ryokan and a shukubo, where anyone can casually experience the world of Zen in the comfort of its facilities and services.
- Hakujukan has a Zen Concierge, a specialist staff member trained and certified by Daihonzan Eiheiiji Temple, who can provide information in English and Chinese as well.
- Guests can also enjoy “Shojin ryori” (vegetarian cuisine) that makes the most of the “Zen spirit” .



Capacity:18 rooms
(Maximum capacity 72people)
URL : <https://www.hakujukan-eiheiiji.jp/en/index/>

Grandia HOSEN

- Grandia HOSEN is Ryokan (Japanese style inn) located Onsen (hot spring) area called Awara Onsen.
- Grandia HOSEN is popular for an open-air bath with the best view in Awara Onsen and a spacious, open-air indoor bath.
- Also there are 33 guest rooms with open-air baths.
- It also has a large hall and banquet facilities, which can be used for conferences and conventions.

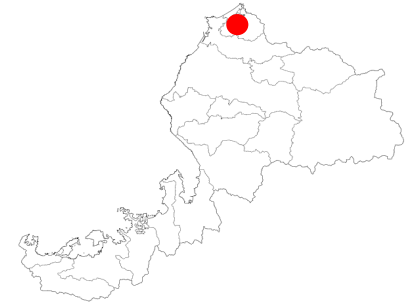


Capacity: more than 100 rooms
URL : <https://www.grandia-housen.co.jp/en/>



SEIFUSO

- Seifuso is Ryokan (Japanese style inn) located Onsen (hot spring) area called Awara Onsen.
- Four private springs are poured into the property, offering a variety of hot springs.
- The inn also offers a choice of theatre-style buffet meals served freshly prepared in an open kitchen, or kaiseki meals that focus on seasonal local produce and seafood.
- It also has a large hall and banquet facilities, which can be used for conferences and conventions.

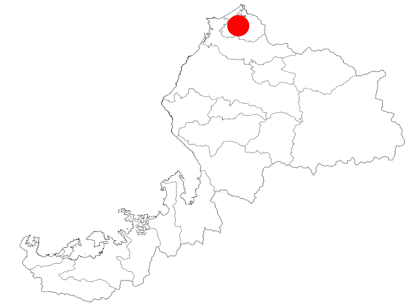


Capacity: more than 150 rooms
URL : <https://www.seifuso.com/>



MATSUYA SENSEN

- Matsuya Sensen is Ryokan (Japanese style inn) located Onsen (hot spring) area called Awara Onsen.
- This inn has one of the largest scale source baths in the Hokuriku region.
- A dining room offering freshly prepared and cooked dishes and special rooms for an extraordinary experience are also available.
- • It also has a hall and banquet facilities, which can be used for conferences and conventions.



Capacity: more than 100 rooms
URL : https://matuyasensen.co.jp/ig_en/

