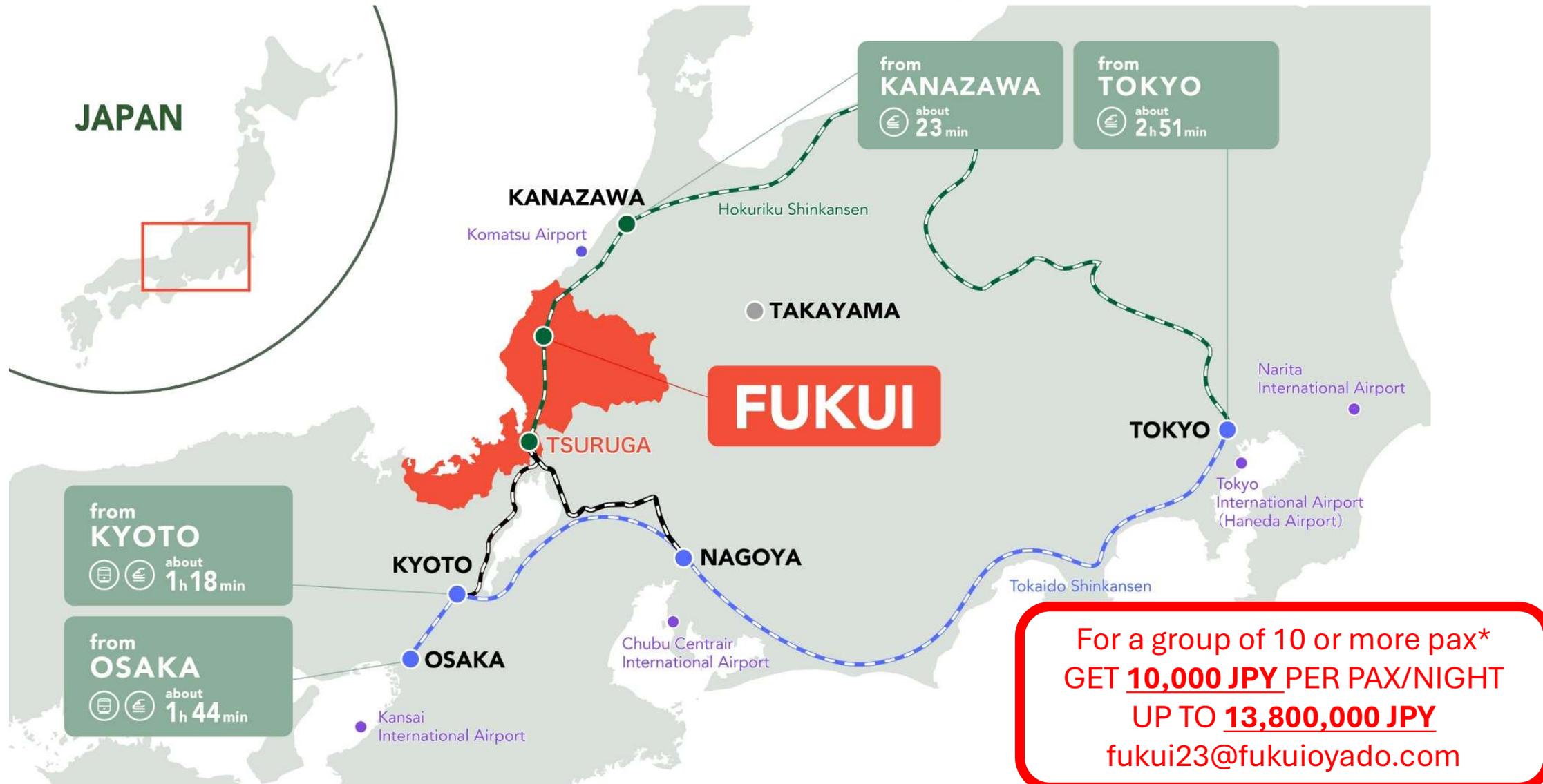




DISCOVER
FUKUI
Official Travel Guide

New Destination Close to All Major Cities & Airports

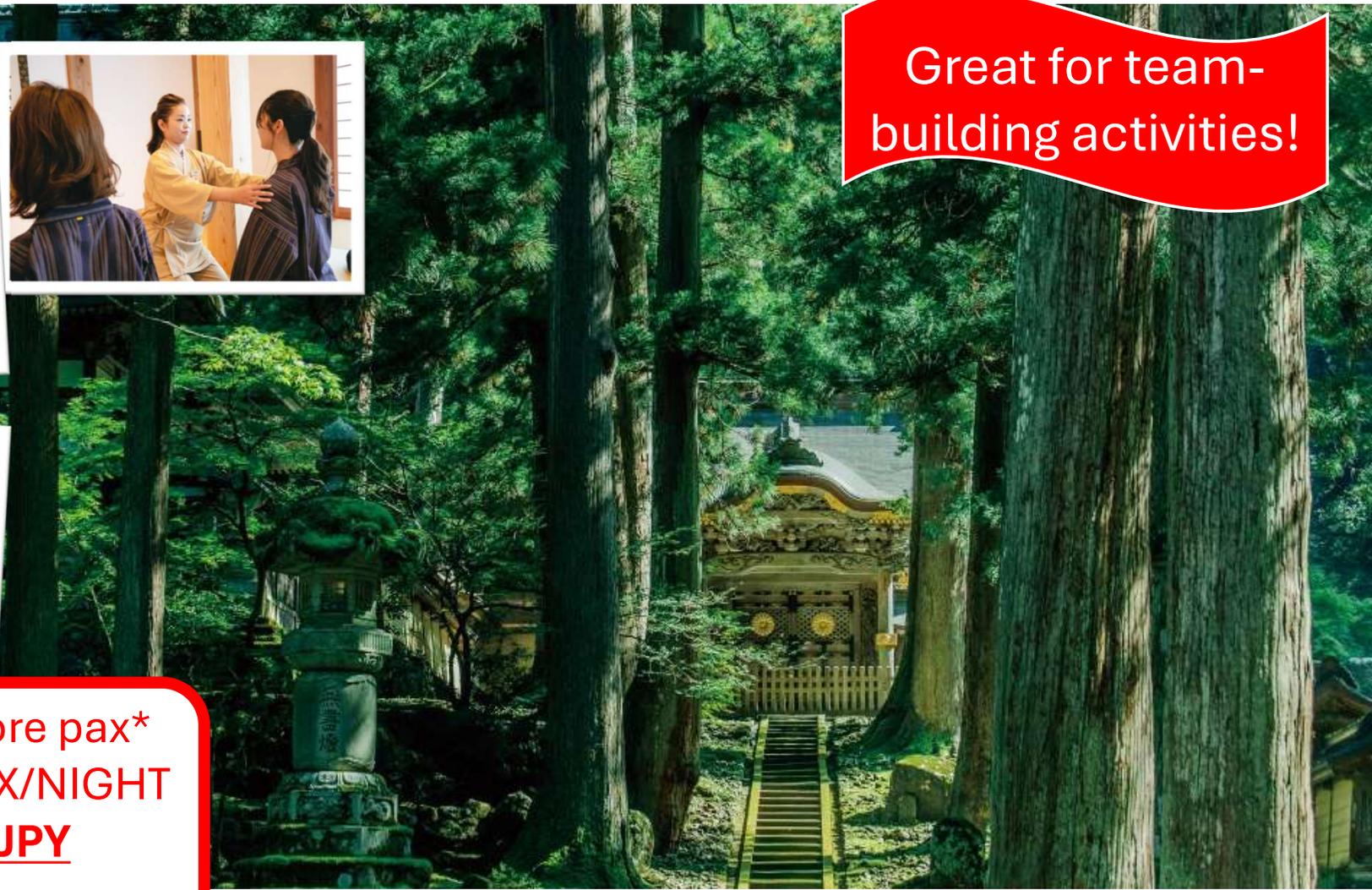


ZEN Mindfulness Retreat @ Eiheiji Temple



Great for team-
building activities!

For a group of 10 or more pax*
GET **10,000 JPY** PER PAX/NIGHT
UP TO **13,800,000 JPY**
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Seven Traditional Crafts



On peut retrouver ce même esprit dans la fabrication des couteaux d'Echizen - du travail d'équipe nécessaire au martèlement initial du fer jusqu'à la combinaison des techniques traditionnelles et du design moderne que l'on trouve dans chaque couteau d'Echizen. La conception des couteaux d'Echizen est influencée par un sous-courant du ZEN, qui enseigne de se débarrasser de tout le superflu pour révéler la forme véritable d'un objet. Des chefs européens et du monde entier patientent des années le temps que leurs couteaux Echizen soient fabriqués. Toutefois, pour fabriquer ces couteaux ne se fait pas de cette demande. Ce sont des artisans motivés uniquement par leur passion pour leurs clients et chérissent chaque détail. Un couteau s'émousse, il faut le tailler de manière experte pour en faire un objet plus affûté. Il n'y a pas de fin à ces objets conçus pour durer très longtemps de la vie. Cela illustre l'attachement de ces artisans locaux dont l'esthétique.

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Great for shopping!

Eyewear, Textile & Monozukuri (Technical Visits)



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A Land of Imperial Offerings



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The Great Outdoors

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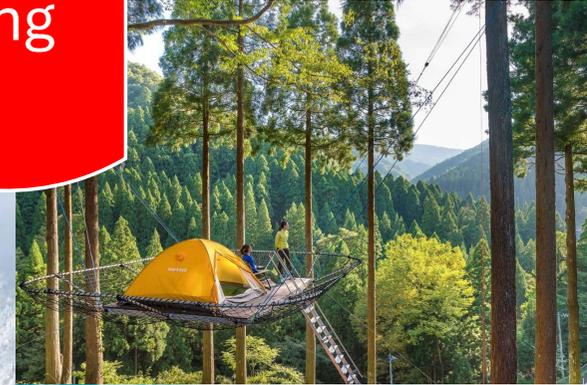
Quel splendide paysage enneigé !
D'innombrables flocons de neige voltigeant
délicatement sont venus s'amonceler au fil
du temps jusqu'à créer ce tableau enchanteur.
Voltigeant dans l'oubli d'eux-mêmes, désintéressés,
ces flocons ont un à un trouvé leur juste place,
participant à la beauté de l'ensemble.

Tels ces flocons, il suffit de se fier au vent pour
qu'il nous conduise jusque là où se trouve notre vraie place.
Nous espérons que la place qui vous est prédestinée,
vous la trouverez ici, à Fukui.

Trouvez votre **Zen**, ici, à Fukui

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Great for taking
pictures!



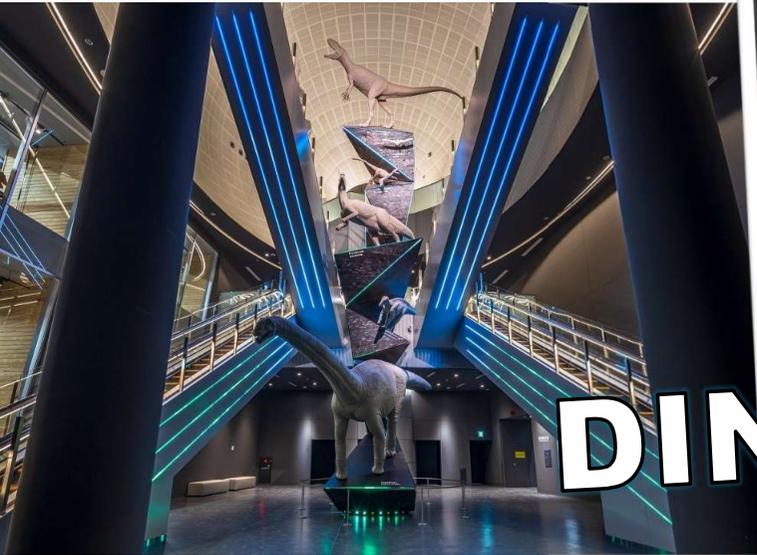
Onsen MICE

From budget-
friendly to luxury!

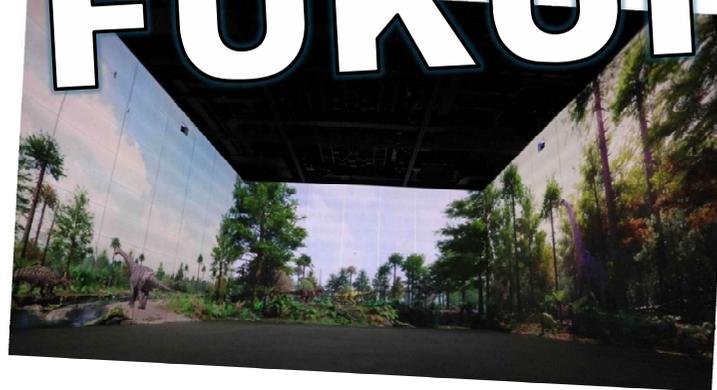


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DINOSAUR KINGDOM

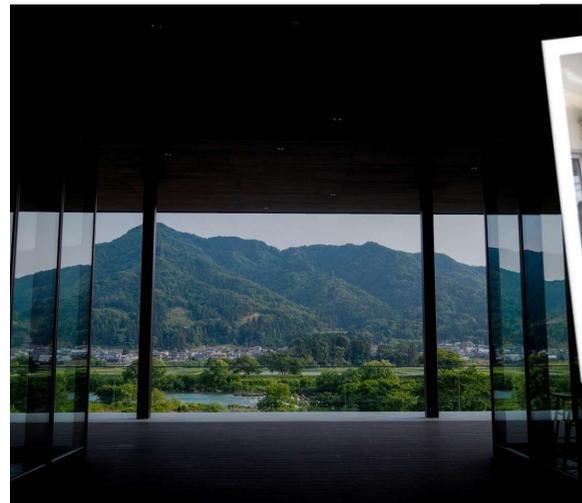


DINOSAUR KINGDOM FUKUI



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Unique Venues



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Great for gala
dinners!

Attractions and Performances



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April 2025 - May 2025 We offer financial support for conventions held in Fukui Prefecture

FUKUI x MICE



Convention Support Guide FUKUI

Subsidies up to 13,800,000 JPY

Generous financial support available
Subsidies for every kind of MICE
easy to get, easy to organize



Types of conventions that are eligible	
Academic conferences	Conferences for presentations and discussions organized by academic research organizations and targeted at their members
Conferences and meetings	Meetings, seminars, or similar events where members of an organization present and discuss opinions on a specific issue
Business conventions	Meetings, training sessions, incentive trips, or similar events organized by private companies
Sports events and competition	The event must be a newly created sporting event or be held in the prefecture for the first time

UP TO 13,800,000 JPY!

	① Subsidy for Conventions For groups of 50 or more participants from outside the prefecture and / or overseas; Amount to increase with number of participants and nights spent in Fukui ※ Approximately 2,000 JPY per person per night	JPY	Up to 9,000,000 JPY
	② Special Subsidy for International Conventions For groups of 10 or more participants from overseas; Amount to increase with number of participants and nights spent in Fukui ※ Approximately 10,000 JPY per person per night	JPY	Up to 3,000,000 JPY

The subsidies below can only be used if the above subsidies ① or ② are applicable

	③ Subsidy for Attraction Applicable to hospitality events held at the opening ceremony or reception and that feature the local culture of Fukui Prefecture and its host city or town.	JPY	Up to 50,000 JPY
	④ Subsidy for Shuttle Bus Service Applicable to conventions of more than 300 participants offering shuttle bus service between the venue and accommodation facilities (Up to 50% of cost)	JPY	Up to 100,000 JPY
	⑤ Subsidy for Excursion Applicable to visits to sightseeing spots and companies within Fukui Prefecture (Up to 50% of cost)	JPY	Up to 200,000 JPY
	⑥ Additional Subsidy for Large-Scale Conventions Applicable to conventions of 1,000 or more in-person participants	JPY	Up to 1,000,000 JPY
	⑦ Special Subsidy for Reinan (Southern Part of Fukui Prefecture) Applicable to conventions held in Reinan, the southern part of Fukui Prefecture Extra 50% of ① Subsidy for Conventions (up to 250,000 JPY) Extra 50% of ⑤ Subsidy for Excursion (up to 100,000 JPY)	JPY	Up to 250,000 JPY Up to 100,000 JPY

※ Reinan (Southern Fukui): Tsuruga City, Mihama Town, Wakasa Town, Obama City, Oi Town, Takahama Town

If you are considering holding a convention in Fukui Prefecture, the following subsidy can be used

	⑧ Subsidy for Site Inspection Applicable to preliminary inspection trips to Fukui by organizations considering holding a convention in the prefecture	JPY	Up to 100,000 JPY
Total		JPY	Up to 13,800,000 JPY

The following conventions are not eligible for the subsidies

- Conventions held by the Japanese government or local governments in Japan
- Conventions that receive any other subsidies by the Japanese government or local governments in Japan, excluding this subsidy
- Exhibitions, trade fairs, professional sports events, and entertainment events such as concerts and plays
- Political or religious activities, and commercial events
- Conventions to be held in conjunction with exchange between sister cities

« Process of granting subsidies »



List of Subsidy for Conventions and International Conventions

The host city/town refers to the venue where the convention is held. If there is no overnight stay in the host city/town, only the basic subsidy from the prefecture is applicable.

① Subsidies for Convention			② Special Subsidies for International Conventions		
Total number of guest nights for the participants except from Fukui prefecture	Standard subsidy for staying overnight in Fukui prefecture	Additional subsidy for staying overnight in the host city or town	Total number of guest nights stayed by overseas participants	Standard subsidy for staying overnight in Fukui prefecture	Additional subsidy for staying overnight in the host city or town
※ 25~ 49	25,000 JPY	25,000 JPY	10~ 19	50,000 JPY	50,000 JPY
50~ 99	50,000 JPY	50,000 JPY	20~ 29	10,000 JPY	10,000 JPY
100~ 149	10,000 JPY	10,000 JPY	30~ 39	15,000 JPY	15,000 JPY
150~ 199	15,000 JPY	15,000 JPY	40~ 49	20,000 JPY	20,000 JPY
200~ 249	20,000 JPY	20,000 JPY	50~ 59	25,000 JPY	25,000 JPY
250~ 299	25,000 JPY	25,000 JPY	60~ 69	30,000 JPY	30,000 JPY
300~ 399	30,000 JPY	30,000 JPY	70~ 79	35,000 JPY	35,000 JPY
400~ 499	40,000 JPY	40,000 JPY	80~ 89	40,000 JPY	40,000 JPY
500~ 599	50,000 JPY	50,000 JPY	90~ 99	45,000 JPY	45,000 JPY
600~ 699	60,000 JPY	60,000 JPY	100~109	50,000 JPY	50,000 JPY
700~ 799	70,000 JPY	70,000 JPY	110~119	55,000 JPY	55,000 JPY
800~ 899	80,000 JPY	80,000 JPY	120~129	60,000 JPY	60,000 JPY
900~ 999	90,000 JPY	90,000 JPY	130~139	65,000 JPY	65,000 JPY
1,000~1,099	100,000 JPY	100,000 JPY	140~149	70,000 JPY	70,000 JPY
1,100~1,199	110,000 JPY	110,000 JPY	150~159	75,000 JPY	75,000 JPY
1,200~1,299	120,000 JPY	120,000 JPY	160~169	80,000 JPY	80,000 JPY
1,300~1,399	130,000 JPY	130,000 JPY	170~179	85,000 JPY	85,000 JPY
1,400~1,499	140,000 JPY	140,000 JPY	180~189	90,000 JPY	90,000 JPY
1,500~1,599	150,000 JPY	150,000 JPY	190~199	95,000 JPY	95,000 JPY
1,600~1,699	160,000 JPY	160,000 JPY	200~209	100,000 JPY	100,000 JPY
1,700~1,799	170,000 JPY	170,000 JPY	210~219	105,000 JPY	105,000 JPY
1,800~1,899	180,000 JPY	180,000 JPY	220~229	110,000 JPY	110,000 JPY
1,900~1,999	190,000 JPY	190,000 JPY	230~239	115,000 JPY	115,000 JPY
2,000~2,099	200,000 JPY	200,000 JPY	240~249	120,000 JPY	120,000 JPY
2,100~2,199	210,000 JPY	210,000 JPY	250~259	125,000 JPY	125,000 JPY
2,200~2,299	220,000 JPY	220,000 JPY	260~269	130,000 JPY	130,000 JPY
2,300~2,399	230,000 JPY	230,000 JPY	270~279	135,000 JPY	135,000 JPY
2,400~2,499	240,000 JPY	240,000 JPY	280~289	140,000 JPY	140,000 JPY
2,500~2,599	250,000 JPY	250,000 JPY	290~299	145,000 JPY	145,000 JPY
More than 4,500	450,000 JPY	450,000 JPY	More than 300	150,000 JPY	150,000 JPY

※Academic conference only

⑥ Additional Subsidy for Large-Scale Conventions

Number of participants	1,000~1,999	2,000~2,999	3,000~3,999	More than 4,000
Additional amount	400,000 JPY	600,000 JPY	800,000 JPY	1,000,000 JPY

Hotel list &
product catalogue!

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