

Save Money with Convenient **Travel Options**

Trains

Echizen Railway Day Pass

*Available Sat., Sun., holidays, and the New Year period (Dec. 30 to Jan. 3) Adults1,200円 · Children600円

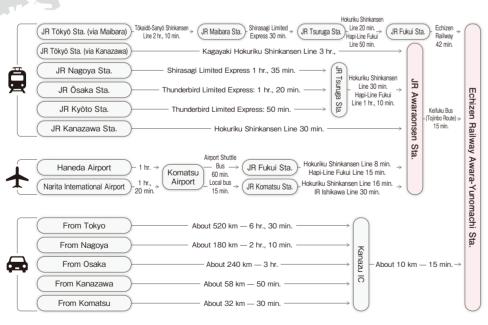


Tojinbo Two-Day Pass

Great for Visiting the Tojinbo Cliff area! Adults1,500円 · Children750円

Eiheiji Temple, Maruoka Castle & Tojinbo Cliffs Two-Day Pass

One Bus Pass for Visiting Three Destinations! Adults2,500円 • Children1,250円



Published by the Awara City Tourism Association

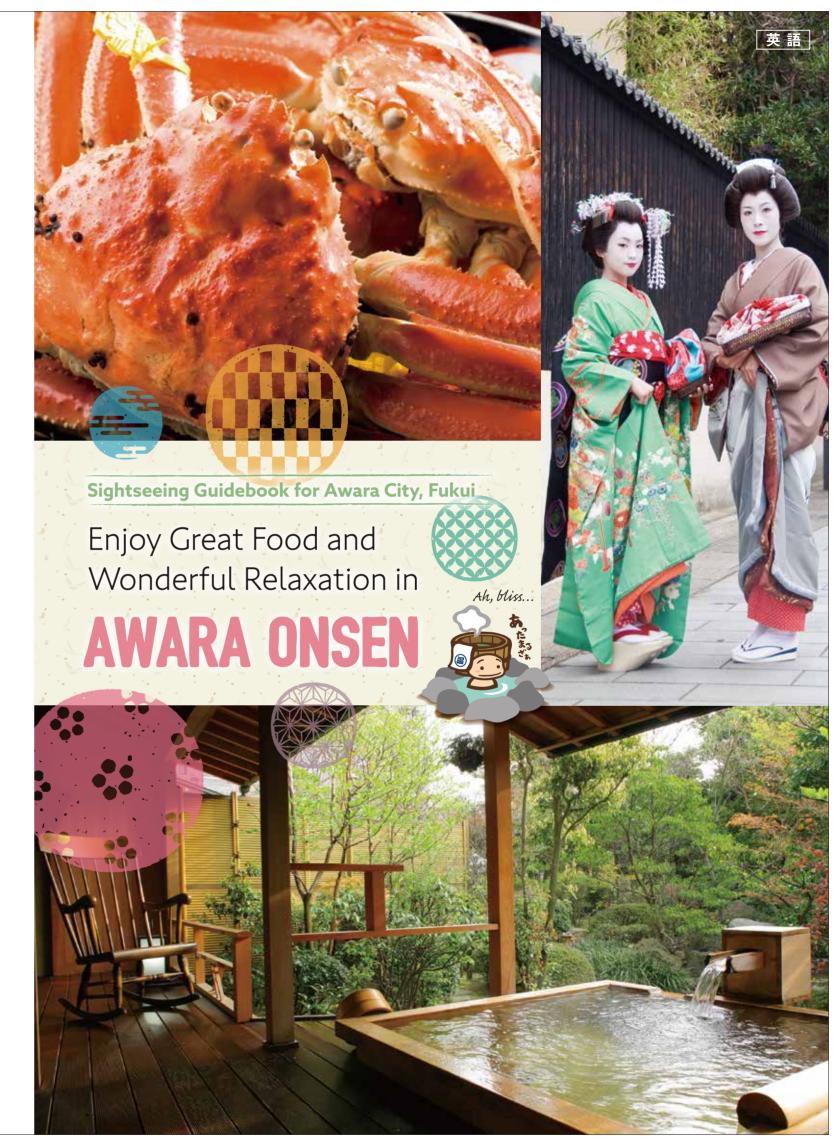
Inside Awara-Yunomachi Sta. on the Echizen Railway 33-1-5 Futaomote, Awara City, Fukui 910-4103 Tel: (0776) 78-6767 • Fax: (0776) 78-6760



Tel: (0776) 77-1877









On August 8 and 9. Awara Onsen

splash each other with warm water at this lively festival. Photo courtesy of Nikkan Kenmin Fukui

holds the Awara Yukake Festival to celebrate the natural blessings of the hot spring. Participants

their exquisite atmosphere and hospitality. Enjoy luxurious relaxation with a private open-air garden bath.



Ashiyu **Public Footbath**

This free footbath, located at Awara Yunomachi Plaza by Awara-Yunomachi Station, is built from all hinoki cypress wood, and is fed by a natu-

Awara Geisha



geisha culture, and visitors can be transformed with geisha outfits and makeup! Don't miss this rare opportunity for such a unique experience!



Enjoy playing traditional geisha games with an authentic geisha.

Experience traditional

Japanese hospitality, led by experts certified

in sake tastings.

Make Your Own **Hot Spring Egg** Sentopia Awara, a public

bath facility, offers this unique experience: write your name or draw a picture on an egg, then put it in the hot spring

Many of the *ryokan* inns have lovely Japanese gardens, beautiful through all four seasons.

water and wait about 50 minutes, to enjoy an egg cooked to perfection. Sentopia Awara also offers Hot Spring Egg Fortune-Telling, a popular way to find out what's in store for your love life based on how your egg is cooked!

Make Your Own **Local Sake Label**

A local sake shop in Awara Onsen lets you customize the label to create a truly one-of-a-kind bottle of sake! Write or draw whatever you'd like on an Echizen Washi paper label, and stick it on a bottle of sake for a great, unique souvenir!



The open-air bath on the roof feels completely different during the



A public hot spring bath perfect for day-trip visitors. Features two unique baths, including an open-air

Refresh Body and Soul in Awara Onsen, One of the Hokuriku Region's Finest Hot Spring Towns.

Awara Onsen's hot springs were discovered in 1883, and in the years since, the town has come to be beloved by the people of Osaka and Kyoto in particular, as well as locals. With some 820,000 visitors annually, Awara Onsen is one of the leading hot spring towns in the Hokuriku region, and the finest in Fukui. With 74 different source springs, each ryokan inn in Awara Onsen has unique characteristics to its water, said to have various medicinal properties, for something new to enjoy every time you visit.





Awara, and the Hokuriku region as a whole, enjoys the finest foods from both land and sea, all

throughout the year. Even so, winter is a particular highlight, bringing Echizen Gani Crab —

snow crab so prized for its incredible flavor that it is even offered as a gift to the emperor. The

sake produced by the women who run these ryokan inns brings out the best of these dishes.

Savor a rice bowl topped with premium Wakasa Beef, served with wasabi and soy sauce. →P12











R Yukemuri Yoko-cho is a charming collection of cozy restaurants, located by Awara-Yunomachi Station. Stop in and have some deep-fried skewers, oden, seafood, or even ramen, at the ten places you'll find here, and drinks selected by the chefs to go with every item. The small size of each of these restaurants helps bring visitors closer to the chefs and to each other, for a great evening together with the locals.

unique flavors. You'll

want to try them all!

Souvenirs and Local Specialties

come into season from Octo-

ber through early November.



Matsu-no-Tsuyu are a treat evocative of the truffles that grow wild in pine forests; enjoy their crisp texture and delicate sweetness.



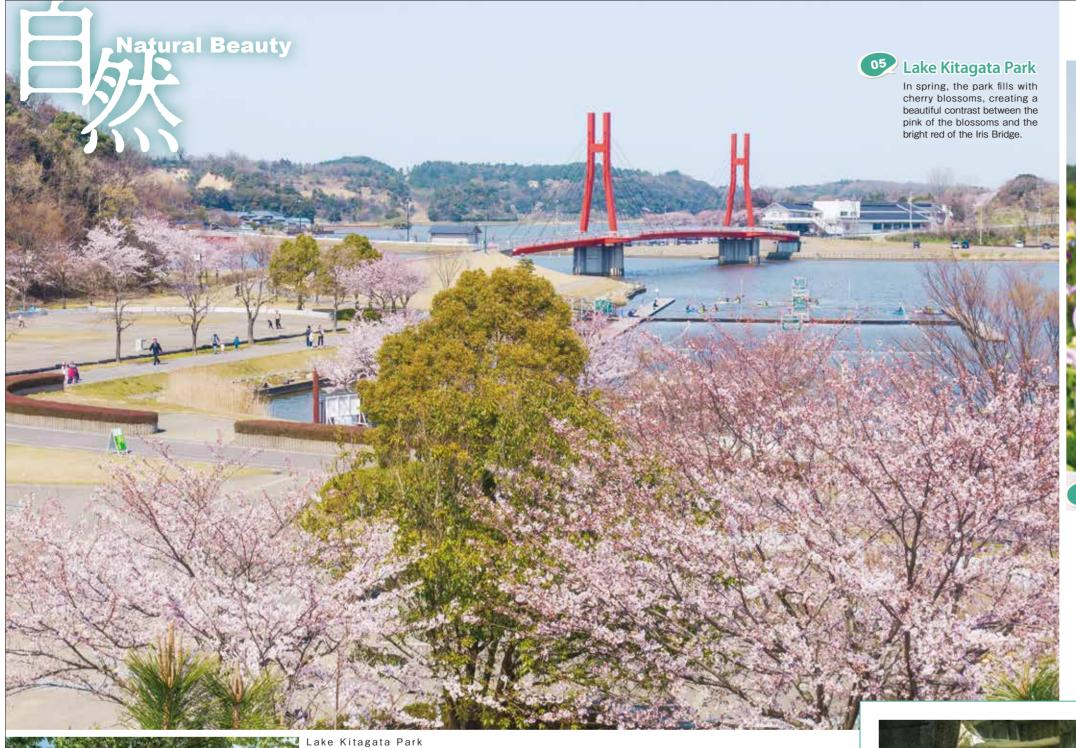
Tomitsu Kintoki sweet potatoes are a Fukui specialty, known nationwide for their rich sweetness and deliciously moist, crumbly texture.



Lunch & Sweets Coupons for use in Awara City make a great way to save money during a day around town!

Available at locations marked with on the map!

04





This garden boasts some 200,000 irises across 300 different varieties. The Lake Kitagata Iris Festival is held here from early to mid June each year.

The road from JR Awaraonsen Station to the hot spring town of Awara Onsen features stretch roughly 150 meters long lined with American sweetgum trees. Enjoy the changing colors with the seasons, with the fresh greenery of spring and the brilliant red of autumn.



Take a 30-minute walk through a pathway surrounded by nature, leading to a former quarry site filled with a mystical atmosphere! (Closed between December and

Reservation Form



In order to make their way to what was once the holy city where Yoshizaki Gobo Temple was located, the villagers cleared this pass through the mountains by hand, over the course of just three months. Even in summer, this road through the mountains remains pleasantly cool.

The local Echizen Railway that runs through Awara City offers wonderful views of the rural scenery, with the green of freshly planted rice in spring and the gold of harvest time in autumn.

Beautiful Natural Environments to Enrich the Body and Soul.

Lake Kitagata Park 705

Whether it's the placid Lake Kitagata or the nearby iris garden, a colorful tree-lined road, peaceful rural landscapes, or historic paths, Awara City offers plenty for lovers of the great outdoors. The lovely sights and scenery change with the seasons, offering casual relaxation and lively invigoration alike all throughout the year.





-[Includes-a-matchlock-shooting-lesson]-

A Castle of the Warring States Period Hidden in the Forest Jinguji Castle Guided Tour

A guide will lead you through the ruins of Jinguji Castle, a castle fortress from the Warring States Period (1467–1615) hidden in the forest. Slip back in time as you point your matchlock at the target!









The Kanazu Festival, held every July, features three giant floats, children's dances, and *taiko* drumming throughout town. The Honjin Kazarimono, scenes and figures made of everyday items, are a particular highlight of the festival.

The Awara Onsen Spring Festival is dedicated to the deity of Yakushi Shrine, who watches over the hot spring. Three floats — each featuring a giant figure, cherry blossoms, and *taiko* drumning — are paraded around town, into the evening







This museum is also home to permanent displays of Honjin Kazarimono, remarkable scenes and figures built out of everyday items in such a way that they can be disassembled and the items involved can still be used. Honjin Kazarimono can also be found elsewhere around town.

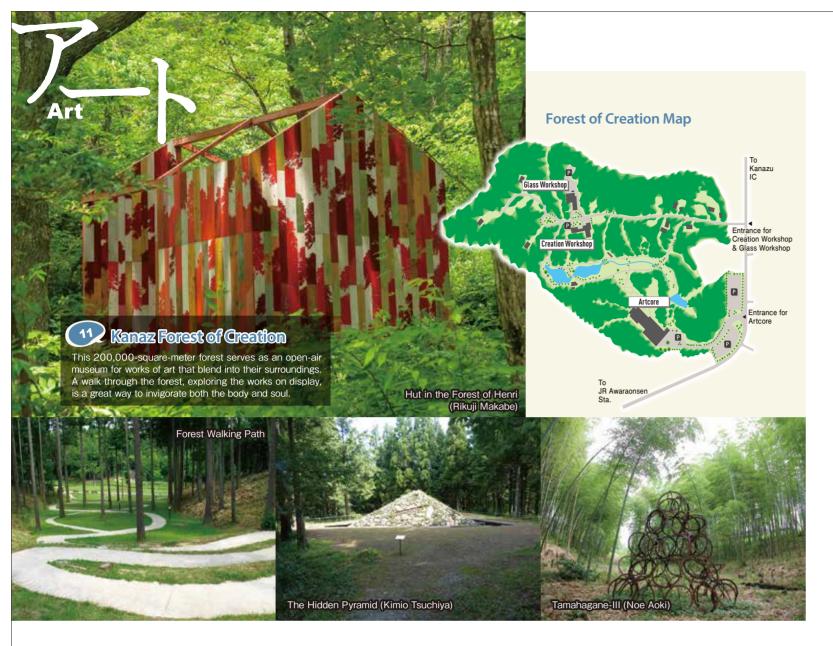
Step Back in Time with Historic Destinations and Local Festivals.

Awara City is home to Yoshizaki Gobo, an area with ties to the historic Buddhist priest Rennyo. Even today, many of Awara's festivals and much of its culture have ties to long ago. Enjoy a stroll through town, taking in the historic atmosphere, or join a lively festival for an experience you won't have anywhere else — there are plenty of ways to encounter Awara City's traditional culture firsthand.





Genkuro Fujino was a professor at a medical school, born in Awara City; as a professor, he provided enthusiastic instruction to Lu Xun, a student from China, treating him without prejudice like any of his other students. Lu Xun was deeply moved by this gesture, and is said to have revered Fujino for the rest of his days as his "lifelong mentor." At the Genkuro Fujino Memorial Hall, visitors can see books, medical instruments, letters, and other items on display.





A Museum in a Forest, Overflowing with Art.

Kanaz Forest of Creation encompasses an entire forest, with works of art that dot the landscape among the trees, as well as workshops for artists to engage in their creative work. The Forest also plays host to modern art exhibits and craft markets, making it a great place for visitors to experience art at their own pace, surrounded by the beauty of the great outdoors.



One-Day Art Experiences

As the name "Forest of Creation" would imply, there are various hands-on art experiences available for visitors. At the ceramics workshop, visitors can try cloisonné or painting magnets. At the glass workshop, visitors can make photo frames or glass stamps, try sandblasting, or paint glass furin wind bells. The friendly instructors offer helpful instructions and advice, for a fun and easy way to make a great souvenir or gift.











Blueberry season lasts from late July to mid August, making it a great time of year to enjoy ripe, fresh blueberries,

So Much to Enjoy, You'll Want to Come Back for More.

Awara City is a great place for hands-on experiences sure to delight kids and adults alike. Different fruits are available to pick in different seasons, so you're bound to find something absolutely delicious, including strawberries, grapes, blueberries, and Asian pears — fruit never tastes better than when it's freshly picked! There are also other unique experiences for travelers to enjoy, including designing your own label for local sake, dressing up in a beautiful kimono, and more.

From mid July to mid September, Delaware, Pione, Shine Muscat, Fujiminori, and many other varieties of grapes come into season. You'll be shocked at the difference between truly fresh grapes and the ones you're used to!



Fruits & Shopping



Strawberries come into season from February through May.

Enjoy the firm, juicy sweetness of Benihoppe strawberries.

Shining like a ruby, Koshi-no-Ruby is a unique type of tomato first bred in Fukui. These large cherry tomatoes with exquisite sweetness come into season from June through September.



Learn about how to select and pick only the best Asian pears, for a great fruit-picking experience available from late August through the end of September. Visitors are welcome to as much as they can eat while picking them, and can take home any leftover pears for an addi-



Compare six varieties of organic, fully ripe figs! Fig season lasts from late August to late October.



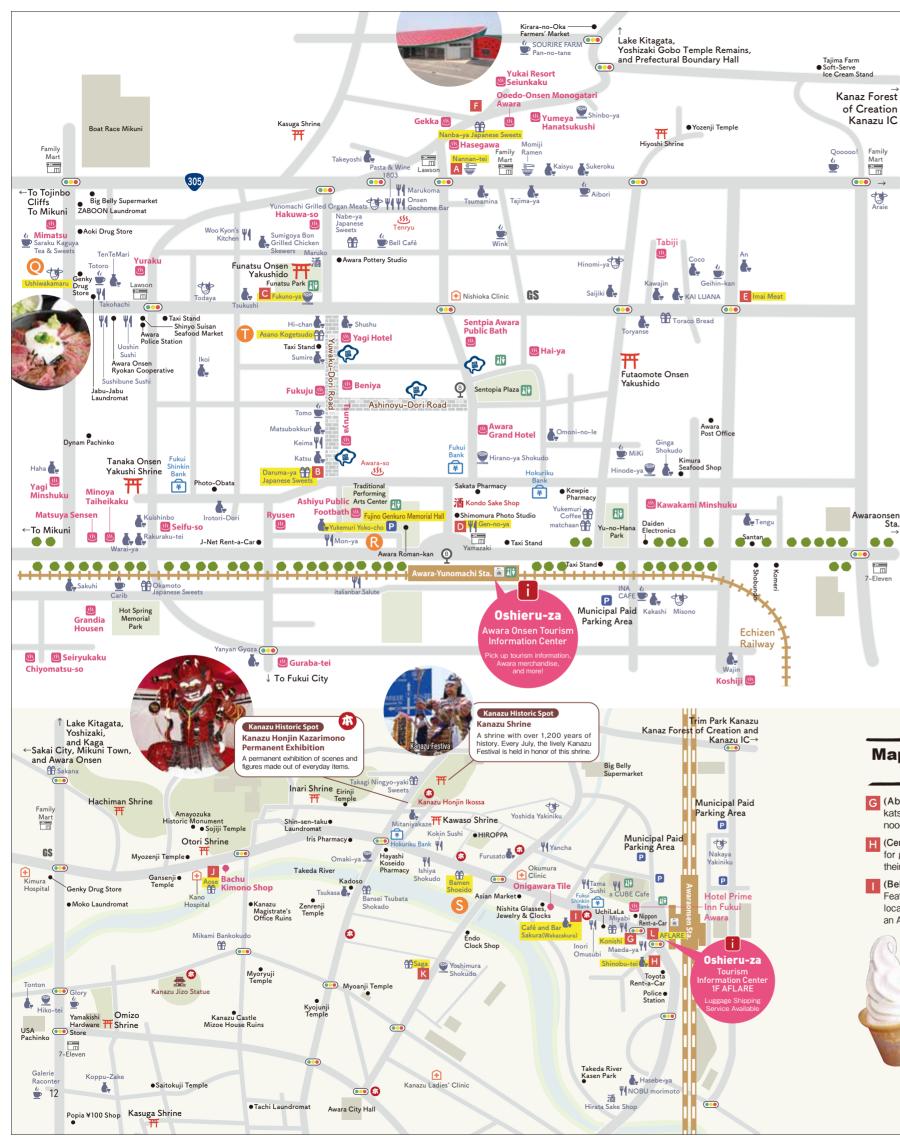


Rennyo-no-Sato Awara Roadside Station

In addition to shopping for local souvenirs and specialty products like fresh vegetables, you can rent a bike or sign up for a town walking tour at this roadside station. The cafe offers dishes made with local ingredients, steamed local sweet potato named Tomitsu-kintoki, and unique sweet treats loaded with local fruits.



Collaboratively run by local farmers and market staff members, this farmers market is popular among locals and tourists for its wide variety of foods and free samples, including handmade soba noodles with grated daikon radish, soft serve ice cream with a rich milk flavor, and natural yeast bread as well as bread and sweet treats made with local ingredients.





A Nannan-tei: Try a set featuring ramen and a local Fukui favorite, a sauce katsu-don pork cutlet bowl — popular with both locals and visitors from overseas!

Family Mart

Araje

●●● →



Soba Noodles













Toilet









Fukuno-ya: Established in 1928, Fukuno-ya has handed down the recipe for their oroshi soba noodles for generations. Always popular with the locals!



Map of the Awara **Onsen Area**

D Gen-no-ya:

A Western style restaurant that has long been loved by Awara Onsen locals for their signature dish, omelet-wrapped rice. Another recommended dish is their sauce katsu-don pork cutlet bowl, a specialty dish of Fukui





E Imai Meat: Try a delicious croquette with the rich flavor and subtle sweetness of meat! Perfect for a snack.

of sweetness.



F Nanba-ya: Enjoy light, tender Ashi-no-Yudama sweets, inspired by the steam from



Awara Onsen.

Map of Kanazu and the **JR Station Area**

- G (Above) Konishi: Popular for their sauce katsu-don pork cutlet bowls and oroshi soba
- H (Center) Yoshida-ya Shinobu-tei: Long a favorite for great dishes made with local seafood, like their delicious grilled mackerel sushi.
- (Below) Sakura (Wakazakura) Café & Bar: Featuring lunch items made by a long-established local restaurant, such as great fried whitefish an Awara favorite!

Aose:Try miso soft serve, made with premium local miso!

> K Saga:Offering dorayaki pancake sandwiches featuring the character Snow-Maru from Chihayafuru.



Yuki Suetsugu/Kodansha Yuki Suetsugu/Kodansha, VAP, NTV



AFLARE:

Offering local information to the visitors, this community hub serves as a waiting area for station users and a place for locals to gather and relax. The second floor features the Fukui Museum where visitors

can learn about Awara and



other areas of Fukui while waiting for a train. It also offers a Tojinbo cliffs-themed indoor playground for

INFOMATION

O1 Awara Onsen (p. 2)

The ryokan inns of Awara Onsen are known for their views of the beautiful countryside surroundings. The hot spring was originally discovered in 1883 when someone was digging a well in a rice field, and 80°C water began gushing out. Hot spring inns began to open the following year, and the area grew into a hot spring town. Today, there are 74 known source springs, and the hot spring town is divided into three areas, each with a shrine to protect that part of this hot spring town.

food at reasonable prices

Open days vary by restaurant(0776) 77-1877 (Oshieru-za)

■3-201 Onsen Awara City

Yukemuri Yoko-cho

Awara Lake Kitagata

Iris Garden (p. 7)

come into bloom here each June.

Genkuro Fujino

Restaurant Alley (p. 5)

A popular nighttime destination — enjoy local

7:00 to 23:00 (Some restaurants open until 24:00)

200,000 irises across 300 different varieties

●211 Kitagata, Awara City ●9:00 to 17:00 ● Open daily ● (0776) 73-8029

(Awara City Department of Tourism Promotion)

Memorial Hall (p. 8)

●1-203 Onsen, Awara City ●9:00 to 18:00

The relocated house where Genkuro Fujino spent his

later years. Step back into the lifestyle of 1930s Japan.

Closed Tue. (or following day if a holiday) and new year holidays ●(0776) 77-1030 ●¥210

03 Sentpia Awara (p. 3)

Enjoy a hot spring bath, and even try cooking an egg with the hot spring water.

- ●4-305 Onsen, Awara City ●10:00 to 22:00 ●Closed Tue. ●(0776) 78-4126 ●Ages 15 and up ¥500(Ages 6-14 ¥300, ages
- 3–5 ¥200) (Prices shown are subject to change.)



The "Rennyo Road," which the Buddhist priest Rennyo took from the old Hokuriku-do Route to Yoshizaki.

●Hosorogi, Awara City ●(0776) 77-1877 (Awara-Yunomachi Sta. Tourism Information Center)



Featuring exhibits of ancient stone items unearthed at the Kuwano Ruins (nationally designated as important cultural proper ties), Honjin Kazarimono made for the Kanazu Festival, and more.

■2-14-1 Harumiya, Awara City (2F Kanazu Honiin Ikossa ●9:30 to 18:00 (Last admission at 17:30) ●Closed Mon., new year holidays, and 4th Thu. of each month (or the following day if a holiday) •(0776) 73-5158 •Free admission

12 Fruit Picking (p. 11)

Strawberry Picking (Feb. to May): Norari

●58-23 Yamajuraku, Awara City ●9:30 to 15:30 ●(0776) 63-6341

Pick Your Own Koshi-no-Ruby Tomatoes:Asao Denbe

●5-5 Todoroki, Awara City ●Call for hours/reservations ●Open Sat. only ●(090) 9302-0846

Kirara-no-Oka

●25-56 Ushiyama, Awara City ●9:00 to 17:00 Closed 3rd Wed. of each month

(0776) 78-6020

Farmers Market (p. 11) Offering produce straight from the farms, as well as bread and sweets made with local ingredients.

Tourism

"Oshieru-za" means "let me tell you" in Fukui dialect. Oshieru-za offers plenty of helpful sightseeing informa-

tion, as well as a broad selection of souvenirs, including magnets, charms, towels, and other items featuring the Awara mascot Yumeguri Gonzo. Awara-Yunomachi Station **Tourism Information Center**

●1-1-1 Onsen, Awara City ●8:30 to 17:15 ● Closed Dec. 31 to Jan. 3 ● (0776)77-1877

Awaraonsen Station,1-12-18 Harumiya,Awara

Tourism Information Center

City ●8:30 to 17:15 ● Closed Dec.31

Awaraonsen Station

to Jan.1 •(0776)73-2290

Information Center

Oshieru-za

to mid Aug.): Zuikaen ●53-2-11 Yamajuraku, Awara City ●8:30 to 11:00

Blueberry Picking (Late Jul.

0(0776) 73-3248

Asian Pear Picking:

Yonekura Pear Farm ■68 Namimatsu Awara City 9:00 to 17:00 Closed for rain

Grape Picking (Mid Jul.to mid Sep.):

Awara Berger Peer Farm Vineyard ●68-87-2 Namimatsu, Awara City

Fig Picking: Awara Fruits Land

●43-35-1 Aonoki, Awara City ●10:30 to 16:00 ●Reservations: 090-2839-1152 (phone call or SMS) on day before or same day

Awara Onsen Ashiyu Public Footbath (p. 2)

This free public footbath features five different footbaths to enjoy. The building is beautifully lit up at night, and features Wi-Fi internet access and a towel vending machine.

■1-203 Onsen Awara City ■7:00 to 23:00 ●Open daily ●(0776) 78-6767

(Awara City Tourism Association) • Free (Separate fee for towel vending machine)

05 Lake Kitagata Park (p. 6)

Offering lakeside bicycle rentals and pedal-pow-

●153-137 Kitagata, Awara City ●9:00 to 16:00 (rentals) ●from Nov. 20 to Mar. 19

●(0776) 79-0008 (Park Management Office) Yoshizaki Gobo

Temple Remains (p. 8) A former missionary base for the Buddhist priest Rennyo's revival of the Jodo Shinshu school of Buddhism.

●1-901 Yoshizaki, Awara City (Yoshizaki Gobo Rennyo Memorial Hall) ●9:00 to 17:00 ●Closed Thu. (or the day before if a holiday) and new year holidays ●(0776) 75-2200 ●¥500

Kanaz Forest of Creation (p. 10)

This vast forest is home to outdoor works of art, as well as an art museum, artist workshops, a restaurant, and more.

●57-2-19 Miyadani, Awara City ●9:00 to 17:00 (Artcore and Creation Workshop) ●Closed Mon. (or following day if a holiday) and new year holidays

Rennyo-no-Sato Awara Roadside Station (p. 11)

●1-801 Yoshizaki, Awara ●9:00 to 18:00 (shops), 9:00 to 16:00 (Restaurant) • Closed 1st and 3rd Tue. (or the next day if a holiday) and new year holidays (0776)65-2453

15 AFLARE (p. 13)

●Located in front of Awaraonsen Station, 1-12-18 Harumiya, Awara City

7:00 to 22:00 (hall and square), 9:00 to 19:00 (Fukui Museum), 8:30 to 17:15 (Tourism Information Center) (0776)73-2270

Lake Kitagat Ushinova Sta 153 14 Kanazu IC 8 12 anaz Forest of Creation **12** F Fruit Picking 13 Rennyo-no-Sato Awara Roadside Station 06 Mt. Shigitani Pass 14 Kirara-no-Oka Farmers Marke 07 Awara Lake Kitagata 15 AFLARE



Established in the year 1244 by Dogen Zenji, the founder of Soto Buddhism, as a Zen dojo. Ruri Shobo Kaku features various precious artifacts on display.

●5-15 Shihi Fiheiii Town ●8:30 to 16:30 ● Open daily ●(0776) 63-3102 (Eiheiji Temple



The ruins of a city built by the Asakura clan, a line of feudal lords, are entirely preserved at Ichijodani. The excavated 500-year-old artifacts provide a glimpse into the power of the Asakura clan and the lives of ordinary people back in those days.

●8-10 Nakajima-cho, Abaka, Fukui ●9:00 to 17:00 (last admission 30 min. before close)

Closed Mon. and new year holidays ●(0776)41-7700 ●Adults ¥700, kids 15-18 ¥400 kids 6-14 ¥200 70 and up ¥350



Built around the year 1576 over the course of four years, by Kanamori Nagachika, a samurai commander under Oda Nobunaga. The castle's walls feature natural rocks used as-is. In recent years, the castle has become famous as the "Castle in the Sky."

●3-109 Shiro-machi, Ono City ●9:00 to 17:00 (9:00 to 16:00 Oct. and Nov.; last admission 30 min. before close)
Closed Dec. 1 to Mar. 31
(0779) 64-4817 (Ono City Tourism Exchange Division)

Adults ¥300. kids 0-15 Free



Said to have been founded in the year 717 by the Buddhist monk Taicho, as a base in Fukui for the Mt. Hakusan faith. Its modern nickname, "moss shrine." comes from the beautiful moss that blankets the grounds.

Heisenji, Heisenji-cho, Katsuyama City ● Open 24 hours a day ● Open daily ● (0779) 88-8117 (Katsuyama City Commerce, Industry, Tourism and



Nationally registered as a natural monument and a place of scenic beauty. This coastline features truly dramatic rocky cliffs that extend for a kilometer. Pleasure boat rides are available for a spectacular view from below, as well.

Anto, Mikuni Town

●(0776) 82-5515 (DMO Sakai Tourist Bureau)



This beautiful gorge is located in Yamanaka Onsen, in Ishikawa Prefecture, and features a walking path perfect for enjoying the dramatic rocks and waterfalls along the gorge, as well as seasonal beauty like fresh spring greenery and red autumn leaves.

Stretches from 1-Chome Higashi-machi to Korogi-machi, amanaka Onsen, Kaga City, Ishikawa

●(0761) 78-0330 (Yamanaka Onsen Tourism Asso



Featuring one of the twelve, and Hokuriku's only, original tenshu (donjon) remaining nationwide, the castle was built in 1576 to provide back up for Kitanosho Castle. The castle grounds are now home to hundreds of cherry blossom trees. filling the grounds with beautiful blossoms every spring.

●1-59 Kasumi-cho, Maruoka Town ●8:30 to 17:00 last admission 30 min. before close)

Open daily ●(0776) 66-0303 ●Adults ¥450, kids 6-14 ¥150



One of Japan's largest museums dedicated to dinosaurs. Following a major renovation in 2023, the museum features 50 dinosaur skeletons, large dioramas, exciting videos on huge screens, as well as the popular hands-on fossil digging.

●51-1 Muroko-cho Terao, Katsuyama City ●9:00 to 17:00 (last admission 30 min. before close)

Closed 2nd & 4th Wed, of each month and new year holidays (open daily during 6-14 ¥500, kids 15-18 and college students ¥800 Photo: Fukui Prefectural Dinosaur Museum

Once the second home for the Matsudaira Clan, who ruled the Fukui domain, Yokokan is better known for its beautiful garden, an example of mid-Edo-era (early 18th century) Japanese gardens with a walking path around a large central lake. Though surrounded by the city, the garden is peaceful with spectacular views throughout the four seasons.

●3-11 Hoei, Fukui City ●9:00 to 19:00 (closes at 17:00 Nov. 6 to end of Feb.; last admission 30 min. before close)

Closed for new year (0776)21-0489(Fukui City Culture Promotion Division) Adults ¥220



Sightseeing **Destinations around** Awara

Visit this website for details on places in the area!



The Okamoto area of Echizen City is one of the country's finest producers of washi paper. The Udatsu Paper and Craft Museum offers an up-close look at old-fashioned tools and materials used by traditional artisans. At Papyrus House, visitors can try making their own washi paper. There's also the Paper and Culture Museum, and more!

●8-44 Shinzaike-cho, Echizen-city (Papyrus House) ●9:30 to 17:00 (last admission 30 min. before closing) • Closed on Tuesdays (Papyrus House is open) and the year-end through the New Year's holidays ● (0778) 42-1363 ● Adults ¥200 (¥300 15 during special exhibits)* Excludes Papyrus House