



Echizen Ware
From the Clay of Echizen
to the World

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1. Self-Introduction

Name: Kyo Saito

Echizen Ware Industrial
Cooperative (Sales)

Hobbies: Football, Sauna



2. Organization Overview

Echizen Ware Industrial Cooperative

- A cooperative organization funded by Potters
- Promotes the pottery industry and supports Participating companies
- Operates joint sales initiatives
- Manages raw clay storage and clay production of clay processing facility
- Handles various administrative tasks including meetings and reports

Echizen Ware Shop



Clay processing facility



ECHIZEN YAKI

3. What is Echizen Ware?

- A pottery tradition in Fukui Prefecture dating back over 850 years.
- Historically produced every day items such as jars and grinding bowl.

Our cooperative continues to use clay sourced from Echizen and nearby areas, refining it at our clay processing facility and supplying it to Participating kilns.

4. Features of Echizen Ware

- One of Japan's Six Ancient Kilns
- Durable and strong pottery
- Natural, rustic appearance
- Many independent artists, producing diverse styles





Japan's Six Ancient Kilns



Echizen big pot
Natural Glaze big pot

Modern Echizen Ware



Large array of tableware



Thin-crafted sake cup



Mugs



Ceramic wall
(hotel lobby)



Hand-washing basin
at Eiheiji Temple



Public signage
installations

5. Echizen Pottery Village



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Echizen Pottery Festival



Workshops



Thank You.